Long Beach High School
Business Program

November 8, 2018
Our Business Program is designed to provide students with the essential skills and knowledge to be prepared for college, a career, and to be productive citizens in a global community. It is comprised of specific Business Course Offerings, Authentic Learning Experiences, and the Internship Program.
Course Offerings

Current:
- Sports Marketing
- Entrepreneurship
- Business Computer Applications
- Career & Financial Management
- Principles of Marketing
- Virtual Enterprise
- IB Business Management

Future:
- Accounting
- Hospitality & Tourism
- Business Honor Society
- Student Internships
Authentic Learning Experiences

Virtual Enterprise is a simulated business that is set up and run by students to prepare them for working in a real business environment. Students learn about economics and its impact on business operations in the private enterprise system.

https://bmalizia.wixsite.com/beachgolf/copy-of-about-us
Authentic Learning Experiences

Distributive Education Clubs of America (DECA) is an international business association that provides students with leadership and communication skills for the real world. We hope to engage as many of our students as possible and keep the club growing.

https://bhshsdeca.wixsite.com/bhshsdeca-deca-states
Authentic Learning Experiences

2018 Women's Business Brunch
LB Student Internship Program

- Allow students to link their interests, preferences and learning from high school coursework to a meaningful internship experience.

- Provide relevant experience to help students decide if choosing a career in the field of their internship is the right choice for them.

- Students will develop a multitude of transferable skills necessary to further their education or enter the workforce.
Prospective Candidates for the Internship Program

- Second semester Juniors & Seniors who have earned a minimum of 16 credits.
- Students who are willing to work after school or on weekends.
- Students who would like to explore a career path.
- Students who may not have the resources to attend college and would like work experience.
Prospective Internship Sites

- Community organizations and businesses within the Long Beach Community

- Businesses and organizations outside of Long Beach
Timeline for Internship Program Implementation

**Sept. 2018**
- Brainstorming Session with High School. Discuss needs and wants in a future Student Internship Program.

**Oct. 2018**
- Attend Chamber of Commerce meeting. Build relationships and contacts for future internship sites.
- *Introduced myself and program to Industry Advisory Board via Google email chat group. Build relationships and contacts for future internship sites.*
- *Met with Dr. McArthur & Chris Webel to set clear framework for future S.I. program.*

**Mid-Oct. 2018**
- Presentation at Chamber of Commerce Meeting.

**Nov. 19th 2018**
- Recruit candidates for S. I. program.
- - Visit business classrooms
- - Guidance recommendations

**Dec. 2018**
- *Applications for program due.*
- *Match student with Internship site.*
- *Student Orientation*

**Jan. 2019**
- Launch of Student Internship program
The addition of new course offerings and the implementation of a student internship program will make a significant and vital contribution to the academic and career preparation of all Long Beach High School students.